

Figure 1

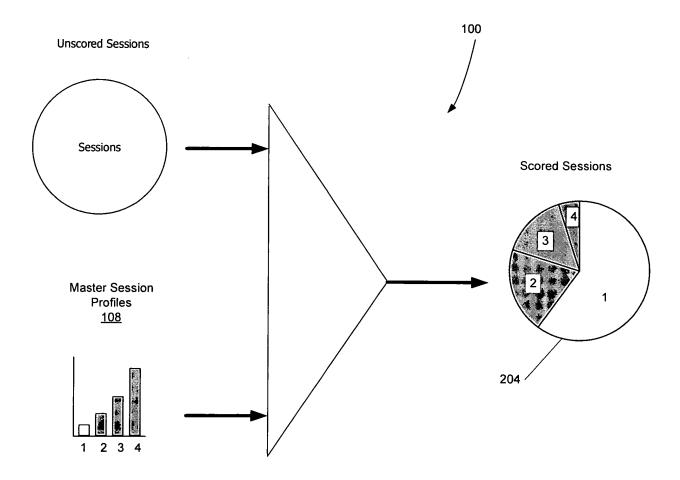


Figure 2

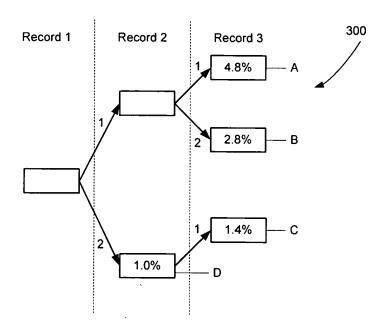


Figure 3

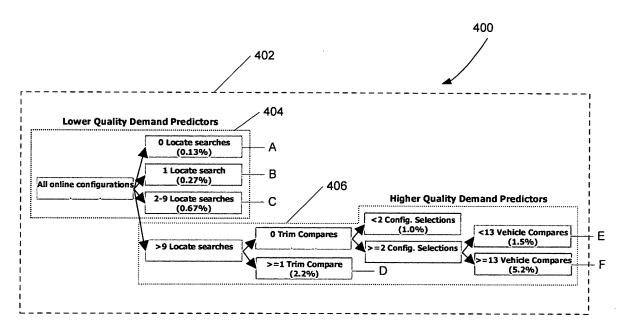


Figure 4

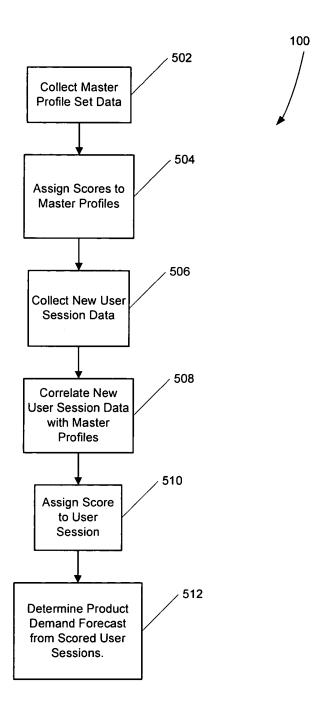


Figure 5

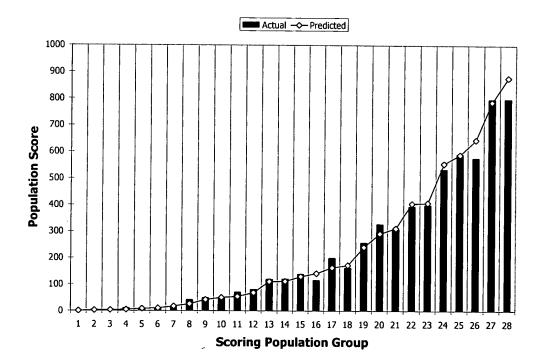


Figure 6

## Scoring Model Lift 100% 90% 80% 70% Sale Percentile 60% 50% 40% 30% 20% 10% 0% 100% 80% 70% 60% 50% 40% 30% 20% 10% 0% **Session Percentile** ---- Scored ---- Unscored

Figure 7

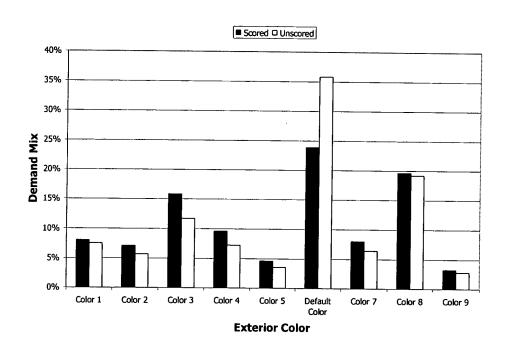


Figure 8

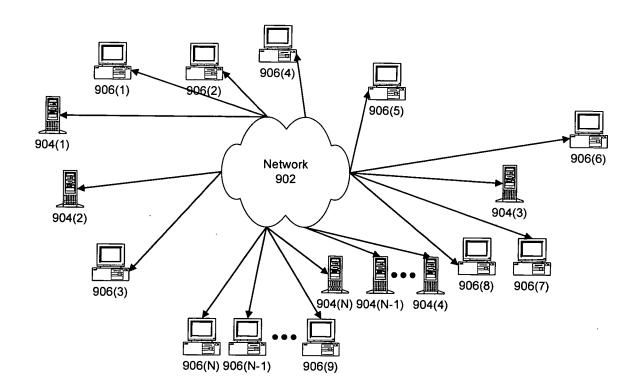


Figure 9

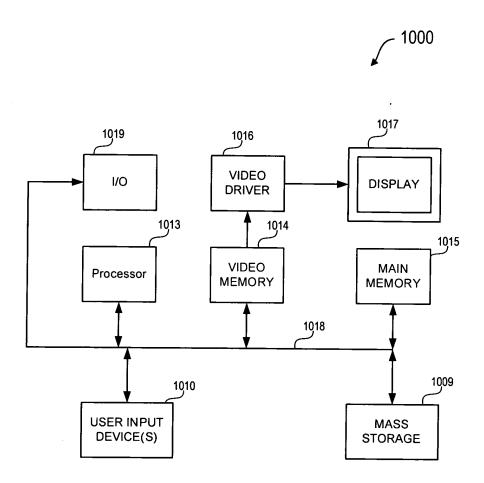


Figure 10